

# Sponsorship Opportunities

Fundraiser benefiting Multiple Sclerosis, Employment & Children's Services for persons with a disability.

## Presenting Sponsor (exclusive) - \$3,500:

- Logo featured on front of t-shirts
- Listed in written media advertisements, news releases, email blasts and mentioned/logo placement in media spots
- Prominent logo placement on posters, registration forms, event banner, direct mail
- Logo featured and linked on event website home page and on event sponsor page
- Prominent booth space and/or product placement at event awards location
- Company provided banner at event
- Mentioned in event day recognition announcements
- Recognized in EPI publications
- 10 event t-shirts

## Partner Sponsor - \$2,500:

- Logo on back of t-shirts
- Logo on posters, registration forms, event banner
- Listed in written media advertisements, news releases, email blasts and mentioned in media spots
- Linked on event website sponsor page
- Table placement along race route for company provided giveaways
- Company provided banner placement at event
- Mentioned in event day recognition announcements
- Recognized in EPI publications
- 5 event t-shirts

## Friend Sponsor - \$1,000:

- Listed on back of t-shirts, event banner and linked on event website sponsor page
- Company provided banner placement at event
- Mentioned in event day recognition announcements
- Recognized in EPI publications
- 2 event t-shirts

## Supporting Sponsor - \$500:

- Listed on back of t-shirts, event banner and linked on event website sponsor page
- Linked on event website sponsor page
- Mentioned in event day recognition announcements
- Recognized in EPI publications
- 1 event t-shirts

## Contributing Sponsor - \$250:

- Linked on event website sponsor page



# Sponsorship Agreement

- Presenting Sponsor – \$3,500
- Partner Sponsor - \$2,500
- Friend Sponsor - \$1,000
- Supporting Sponsor - \$500
- Contributing Sponsor - \$250
- In-Kind Donation of:

\_\_\_\_\_

estimated worth \$ \_\_\_\_\_

- Other donation - \$ \_\_\_\_\_



If a booth or table is offered in your sponsorship package, will you be utilizing this opportunity?

- Yes
- No

**Payment** - Please make checks payable and mail to:  
 Exceptional Persons Foundation  
 760 Ansborough Avenue  
 Waterloo, IA 50704-4090

This arrangement is made by the Exceptional Persons Foundation's 5K Run, Walk and Roll benefiting Exceptional Persons, Inc and : \_\_\_\_\_  
 Herein after referred to as "sponsor" and dated this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_. Exceptional Persons Foundation agrees to provide the aforementioned services and privileges as outlined on the sponsor opportunities page.

## For Exceptional Persons Foundation

By: \_\_\_\_\_

Sign: \_\_\_\_\_

Title: \_\_\_\_\_

## For Sponsor

By: \_\_\_\_\_

Sign: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*For additional information call Katie at (319) 232-6671 or email Katie.Slade@episervice.org*